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THINGS YOU NEED TO KNOW ABOUT GRI G4

The GRI's G4 Guidelines mark a significant shift from the previous G3 Guidelines. With the principle of materiality at the heart of the reporting guidelines, companies are challenged to think hard about the links between their sustainability impacts and their business strategy and operations.

The desired end result is a more strategic and focused sustainability report that is relevant and more engaging.

1 MATERIALITY

GET IT RIGHT AND EVERYTHING ELSE WILL FOLLOW

Materiality is much more central to the system and without the foundation of a thorough materiality process you cannot use GRI G4 properly. This means talking with stakeholders directly about your material issues.



2 MANAGEMENT

YOU NEED TO DESCRIBE HOW YOU MANAGE WHAT'S IMPORTANT

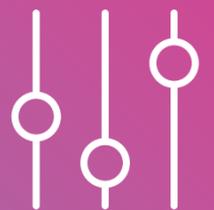
The increased focus on materiality makes it more important to identify what needs to be managed and how it's being managed.



3 NEW INDICATORS

SOME INDICATORS ARE COMPLETELY NEW, AND SOME HAVE HAD THEIR DEFINITIONS AMENDED

GRI have updated their disclosures. Get greater knowledge and transparency around the impacts of your supply chain and you may need to refresh your response to performance indicators.



4 ASSESSMENT

YOU NEED TO FOCUS ON THE QUALITY OF INDICATORS, RATHER THAN THE QUANTITY

There is no longer a reward for responding to more performance indicators. The new system of reporting *In Accordance: Core* or *In Accordance: Comprehensive* is all about focusing on the material indicators and boundaries.



5 START NOW

TIME IS RUNNING OUT

By 31 December 2015 if you are using GRI you must use GRI G4!

