

3 GOOD HEALTH



4 QUALITY EDUCATION



5 GENDER EQUALITY



The Global Goals one year on: Stakeholder Expectation vs. Business Action

9 INNOVATION AND INFRASTRUCTURE



10 REDUCED INEQUALITIES



11 SUSTAINABLE CITIES AND COMMUNITIES



October 2016

About Corporate Citizenship

- Global management consultancy specialising in sustainability and corporate responsibility.
- Established in 1997.
- Teams based in London, Melbourne, New York, San Francisco, Santiago and Singapore.
- We help companies to achieve their commitments to responsible business.
- Worked in more than 45 countries.
- Published more than 40 [thought leadership papers](#).
- Host regular sustainability and CR events, webinars and seminars.



"Corporate Citizenship helped us to understand the issues, anticipate what's next and realize the opportunities for growth."

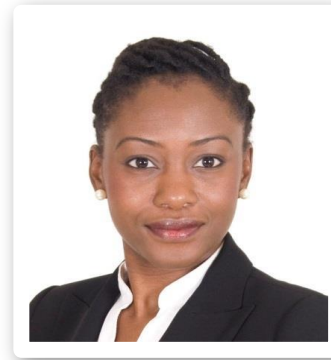
- Global VP, Sustainable Business

Your hosts



Mike Tuffrey

CO-FOUNDING DIRECTOR
Corporate Citizenship
London



Nana Guar

SENIOR CONSULTANT
Corporate Citizenship
London

The next 40 minutes

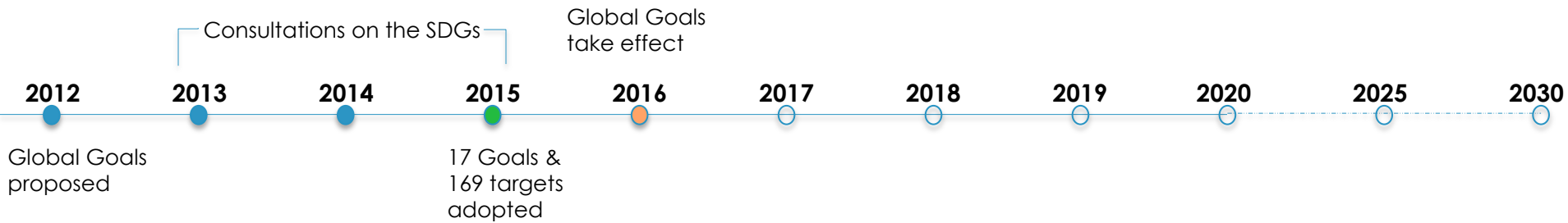
- The Global Goals one year on
- Business response to the Goals
- Poll: *How is your organisation responding?*
- Insights from our research: *Business Action on the SDGs*
- Practical steps: Taking action on the Sustainable Development Goals

Questions



A screenshot of the GoToWebinar interface. The window title is "File View Help". It features two main panels: "Audio" and "Questions". The "Audio" panel shows "Audio Mode" with two radio buttons: "Use Telephone" (unselected) and "Use Mic & Speakers" (selected). Below this is a microphone icon with the word "MUTED" in red, a speaker icon, and a volume level indicator showing "00000000". A link for "Audio Setup" is visible below. The "Questions" panel contains a large empty text area, a smaller input field with the placeholder text "[Enter a question for staff]", and a "Send" button. At the bottom of the interface, there is a banner with the text "NAVIGATING THE RATINGS AND RANKINGS LANDSCAPE, A FOCUS ON DJSI" and "Webinar ID: 153-817-257", followed by the "GoToWebinar™" logo.

The Global Goals one year on



Caring for Climate



COP21-CMP11
PARIS 2015
UN CLIMATE CHANGE CONFERENCE



UNITED NATIONS
PRIVATE SECTOR
FORUM 2016

19 September | UN Headquarters, New York

Marking the first anniversary of the SDGs
Learn what your business can do

Guardian sustainable business

Business and the sustainable development goals

More than half of all businesses ignore UN's sustainable development goals

One year on from the adoption of the SDGs and most businesses are not engaging, says survey, despite experts pointing to the economic opportunities

Supported by



About this content

Katharine Earley

@kat_earley

Friday 30 September 2016 12.54 BST



Shares Comments

92

3



Save for later



The SDGs on poverty and hunger were the least supported by businesses; goals around climate action were the most supported. Photograph: Ken Hermann/Save the Children



“

There's also a realm of difference [between] those who are trying to make sustainability part of their core business strategy and those who still see it as an 'add-on'.

”

– Lord Mark Malloch-Brown

Looking ahead - three main responses



1. Wait and see
2. Modify and align corporate responsibility & sustainability strategies
3. Accept the challenges and future proof the business

Business response to the Goals

Corporates engaging with the SDGs



Strategic integration

Dow developed their 2025 goals in a parallel path with the SDGs.

Dow 2025 GOALS

							
UN Sustainable Development GOALS	Leading the Blueprint	Delivering Breakthrough Innovation	Advancing a Circular Economy	Making Nature	Increasing Confidence in Chemical Technology	Engaging Employees for Impact	World-Leading Operations Performance
1 NO POVERTY 							
2 ZERO HUNGER 							
3 GOOD HEALTH AND WELL-BEING 							



Poll: How is your
organisation responding?

Which of the following options do you think your organisation is likely to pursue with regard to the SDGs in the next few years? (Select all that apply)

1. Partner with others on shared projects to contribute to the SDGs
2. Use the SDGs to set new targets for the organisation
3. Apply the SDGs to impact monitoring and measurement
4. Use the SDGs to inform strategy development
5. Use the SDGs as part of reporting, such as an SDG index

Insights from our research:
*Business Action on the
SDGs*

Corporate Citizenship practitioner research

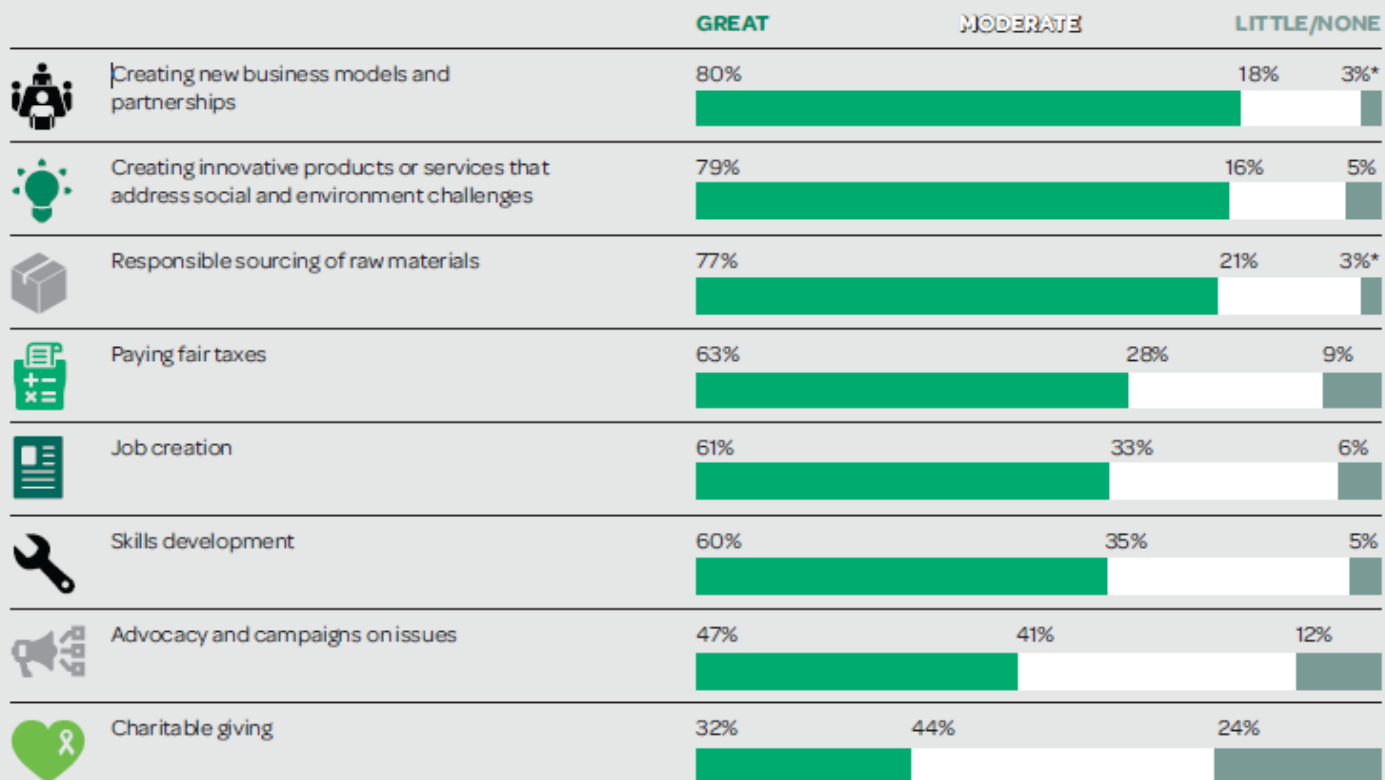
Which of the following options do you think your organisation is likely to pursue with regard to the SDGs in the next few years?	2015	2016
Partner with others (e.g. non-profits, government, companies) on a shared project to contribute to one or more of the SDGs	67%	64%
Use the SDGs to review or set new targets for the organisation	57%	60%
Apply the SDGs to impact monitoring and measurement	35%	41%
Benchmark the SDGs against company policies and practices	47%	45%
Use the SDGs to inform strategy development	57%	62%
Use the SDGs as part of reporting, such as an SDG index	29%	49%
No action	6%	4%

Millennials' expectations



81% said they believed that the private sector has a very important role to play in achieving the Global Goals.

Q. To what extent do you think the following business activities can contribute to achieving the SDGs?



*Due to rounding some percentage totals are over 100%

Beware of the trust-deficit!

Businesses will prioritise short-term profit ahead of longer term sustainability:



18.5%

Strongly agree



48%

Agree



22.5%

Are not sure



9%

Disagree



2%

Strongly disagree

Practical steps: Taking action on the Sustainable Development Goals

What can businesses do?

THINK

ACT

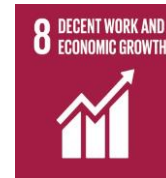
MEASURE

ENGAGE

Corporate Citizenship Global Goals Lab



SUSTAINABLE DEVELOPMENT GOALS



Questions?

Contact us



For further information please contact:

Nana Guar – Senior Consultant

E: Nana.Guar@corporate-citizenship.com

T: +44 (0) 207 861 1616

London

W: www.corporate-citizenship.com

E: mail@corporate-citizenship.com

Twitter: @CCitizenship

LinkedIn: [Corporate Citizenship Company Page](#)

London Office

Holborn Gate, 5th Floor
26 Southampton
Buildings
London WC2A 1PQ
United Kingdom

T: +44 (0)20 7861 1616

Melbourne Office

LBG Australia & New Zealand
Suite 5.04, Level 5,
20 – 22 Albert Road
South Melbourne, VIC 3205
Australia

T: + 61 (3) 9993 0452

New York Office

241 Centre Street
4th Floor
New York, NY 10013
United States

T: 1-212-226-3702

San Francisco Office

901 Mission Street
Suite 105
San Francisco, CA 94103
United States

T: 1-415-416-9580

Santiago Office

Av. Kennedy 5735
Oficina 1503
Santiago
Chile

T: +56 (2) 3224 3569

Singapore Office

3 Fusionopolis Place
03-54 Galaxis Worklofts
Singapore
138523

T: +65 6822 2203