

- How to organize corporate volunteering events for success: an example here - <http://www.realizedworth.com/2012/05/10-minutes-to-make-your-employee.html>
- The theory behind the practice - why corporate volunteering works: an example here - <http://www.realizedworth.com/2010/02/journey-of-volunteer-tourist-traveler.html>
- The benefits of corporate volunteering: an example here - <http://www.realizedworth.com/2014/09/the-results-are-in-volunteering-makes-your-employees-better.html>
- Definitions on types of corporate volunteering: an example here - <http://www.realizedworth.com/2014/10/what-is-skills-based-volunteering.html>
- Giving Commitment: Employee Support Programs and the Prosocial Sensemaking Process (free PDF attached)
- Prosocial Motivation at Work: When, Why, and How Making a Difference Makes a Difference (free PDF): http://justinmberg.com/grant_berg_poshandbook.pdf
- The neuroevolution of Empathy (free PDF): http://greatergood.berkeley.edu/images/uploads/Decety_ANYAS2011.pdf
- The Work of Middle Managers: Sensemaking and Sensegiving for Creating Positive Social Change (PDF): <http://jab.sagepub.com/content/49/1/95.full.pdf>
- The Empathy Map - Step by Step Instructions to Motivating Employees by Understanding Their WIIFM (What's In It For Me) (Free Prezi presentation): <http://prezi.com/ip6j4dmbp1ua/b4b-how-to-get-to-know-your-employees-wiifm/>
- The Science Behind Why Employee Giving & Volunteering Works - <http://bit.ly/1716guR>
- Human Fronto–mesolimbic Networks Guide Decisions about Charitable Donation (free online article): <http://www.pnas.org/content/103/42/15623.full>
- *Give and Take* (book by Adam Grant): <http://www.giveandtake.com/Home/AdamGrant>