

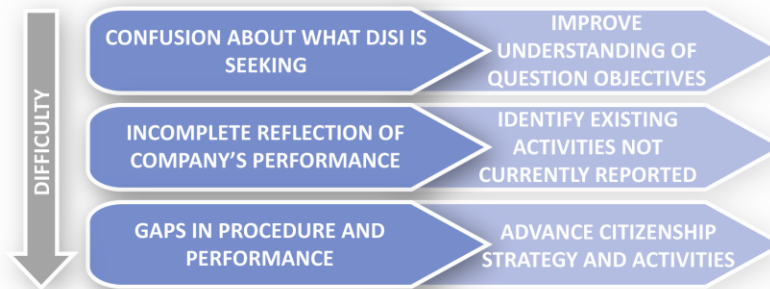
Dow Jones Sustainability Index Seeing success in 2013



DJSI has released its 2012 DJSI scores and it is time for companies to begin planning for next year! DJSI is very competitive; achieving and maintaining a listing requires diligence. Are you keeping up?

A long lead-time is essential to adequately improve your response to the DJSI questionnaire. Corporate Citizenship has years of experience helping companies in many sectors achieve their DJSI goals.

3 Ways to improve DJSI performance



ABOUT US:

Corporate Citizenship is a full service corporate responsibility management consulting company, with offices in the US and the UK. Since 1997, we have advised leading, multinational corporations on how to enhance and align their citizenship and traditional business activities to create strategic business value. Our knowledgeable team have unrivaled breadth of experience and expertise to help clients achieve greater, long-term, sustainable success.

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Our Approach

- By analyzing your scorecard and qualitative response, provide a traffic light to guide your actions.
- Drawing on our expertise in DJSI, outline the steps to better illustrate your performance in each criteria.
- By conducting deep dives, enable your company's content owners to better understand action necessary for your 2013 response.

Change in gaps to best			
Criteria	2012 Gap to best	2011 Gap to best	Change from 2011
Corporate Citizenship and Philanthropy	0.27	0.33	▲ -0.06
Social Reporting	0.03	0.05	▲ -0.03
Change in weighted scores			
Criteria	2012 Weighted score	2011 Weighted Score	Change from 2011
Climate Strategy	2.73	2.64	▲ +0.09
Risk & Crisis Management	4.62	4.56	▲ +0.06
Corporate Citizenship and Philanthropy	2.73	2.67	▲ +0.06
Genetically Modified Organisms	2.31	2.25	▲ +0.06
Human Capital Development	4.56	4.56	○ 0.00
Environmental Reporting	2.76	2.82	▼ -0.06
Packaging	2.88	2.97	▼ -0.09

CRITERION	YOUR SCORE	AVG. SCORE	BEST SCORE	TRAFFIC LIGHT	RECOMMENDATIONS
Codes of conduct/Compliance/Bribery & corruption	64	82	99	Red	Devise and implement whistle-blowing policy. Attach Political Contributions Policy. Explain why company allows for political contributions in Republic of South Africa and through Political Action Committee in United States, but not elsewhere.
Stakeholder engagement	93	73	95	Green	Strong performance. Consider attaching listing of Shareholder Relations Department's meetings with socially responsible investors.
Labor practices	57	87	100	Red	Provide global statistics on female managers. Explain in comment box how local law prevents giving workforce breakdown by ethnicity. Devise and implement whistle-blowing policy to gain maximum marks. Indicate which international standards have adopted. Comment on policy concerning standard endorsements.
Climate strategy	65	52	75	Yellow	Explain process for identifying and managing climate risk. Identify carbon impact of customer use of products.