

## Corporate Citizenship Pro-bono Programme: request to tender-charity consulting

### Introduction

[Corporate Citizenship](#) is a business consultancy specialising in sustainability and CSR and has been working in the field for over 20 years. We have extensive experience of brokering charity partnerships and developing community investment activities for major global corporations. We also founded and manage LBG ([www.lbg-online.net](http://www.lbg-online.net)) the globally recognised framework for managing and measuring corporate community investments. LBG is used globally by around 300 companies.

### Our Programme

We are launching our pilot pro-bono consulting programme this year. We can offer help in the following areas:

- 1) **Data and impacts.** A review of current data and impact measurement tools and processes, and advice on/the provision of tools to improve and simplify data collection and impact measurement of your work.
- 2) **Remaining relevant to strategic corporate responsibility initiatives.** Advice on how to best align with strategic corporate responsibility initiatives in order to be a more appealing partner to businesses. This includes an identification of the types of businesses with which you have a most natural fit.
- 3) **Application for corporate fundraising/foundations.** A review of your applications and proposals. This could be applied either to a generic set of credentials or used to help you with existing applications.

We would be happy to discuss these areas further with you: as this is a pilot scheme, we are hoping to use this process to work with you to understand how we can best support you. Please note we are unable to put you in direct contact with our clients to avoid any conflicts of interest.

We will select 3 charities per year and provide a team of experienced, qualified and enthusiastic experts to support your selected project for 3 days' worth of consultancy time each.

### Application

If you are interested in our offer, please **briefly** outline:

- 1) Your charity, its purpose, background, and size (revenue/full-time employees).
- 2) Your ambitions for the charity going forward.
- 3) Your experience to date with corporate partnerships/corporate fundraising.
- 4) Your experience and needs in the project area(s) outlined above.

Please send these details to [Nicholas.jackson@corporate-citizenship.com](mailto:Nicholas.jackson@corporate-citizenship.com) by the end of business, Friday the 10<sup>th</sup> of July. Successful applicants will be notified by the end of July with a view to completing the project over the summer months.

Applications will be judged according to an assessment of the quality of fit between your current activities and our expertise solely.