

# *Corporate Sustainability*

What role can corporates  
play supporting social  
entrepreneurship?

David R Adair  
Head of Community Affairs

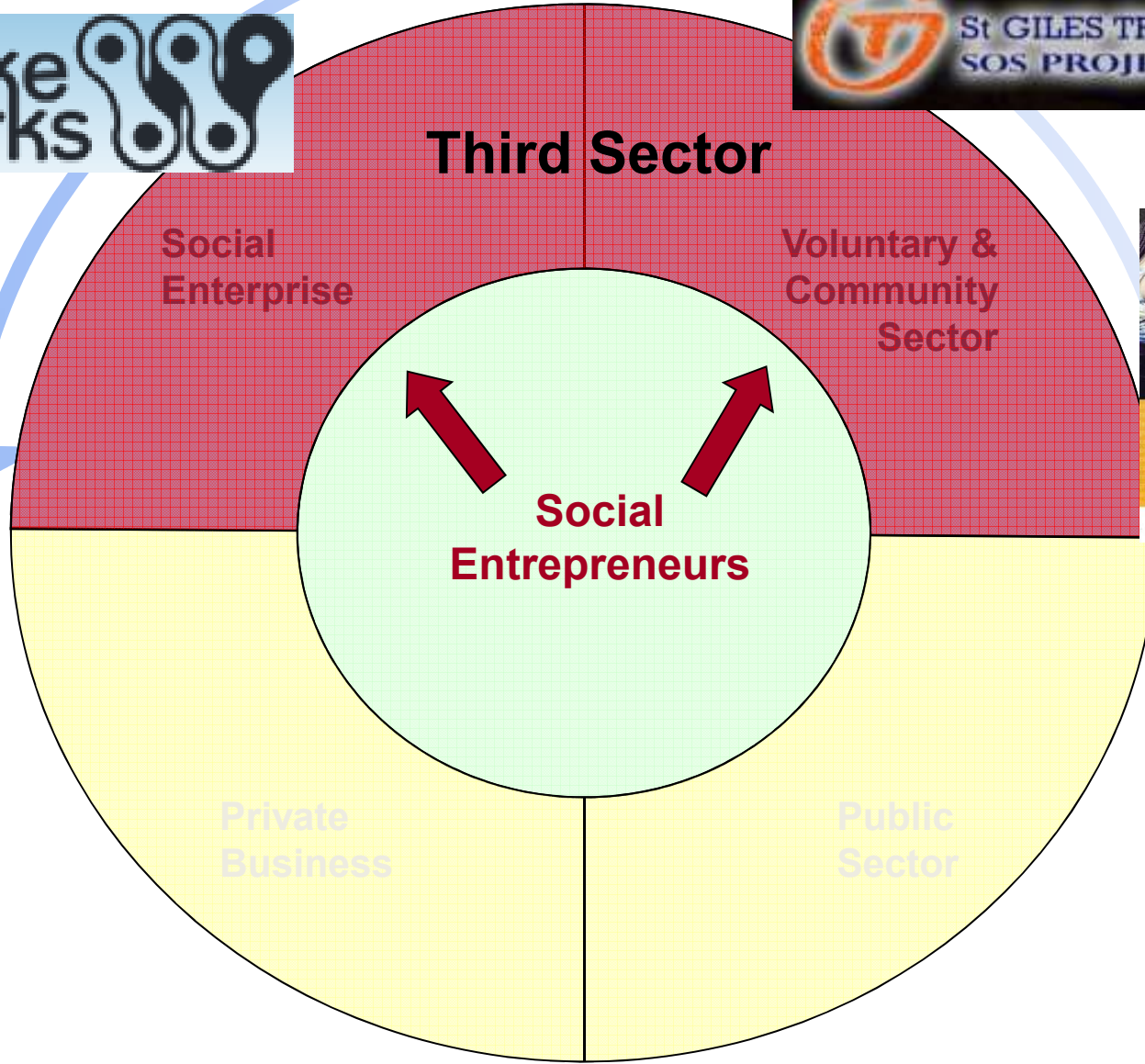
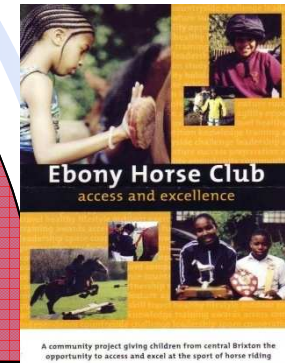
Alastair Wilson  
CEO School for Social  
Entrepreneurs

## *Michael Young*



- Open University
- Consumers' Association
- Which? Magazine
- Language Line
- & 40 others
- School for Social Entrepreneurs
- Action Learning



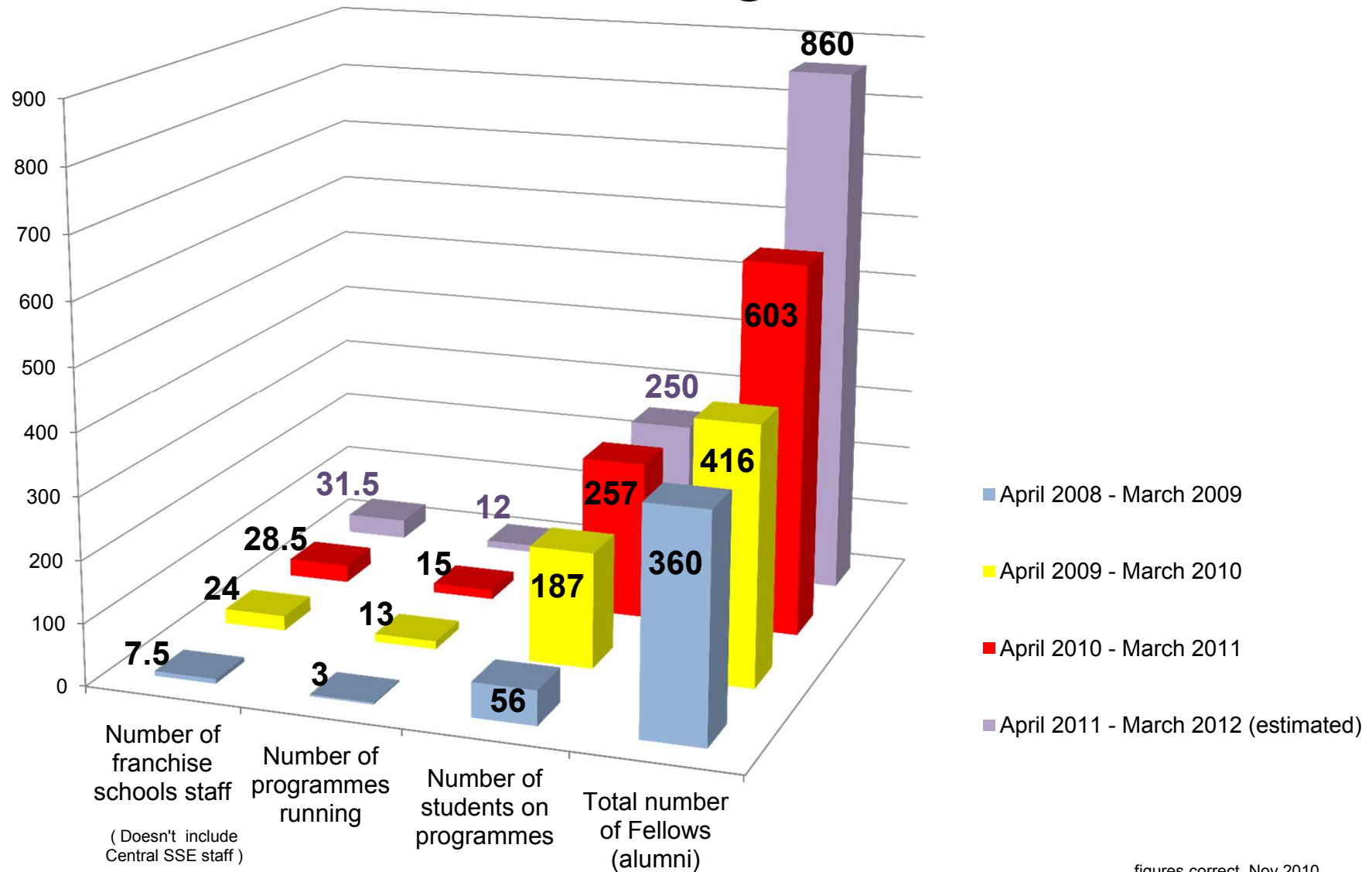




# Impact evidence

- 85% of organisations established at SSE are still in existence
- 60% report increased turnover after attending SSE; on average, a five-fold increase
- Over half of SSE Fellows' organisations gain more than 50% income from trading
- For every 10 Fellows, 34 jobs and 70 volunteering positions are created
- 88% experience a growth in confidence and skills to lead their organisation
- over 50% make 10 or more useful contacts that they attribute directly to SSE

# SSE - Scaling through franchising



## What Social Entrepreneurship support is needed?

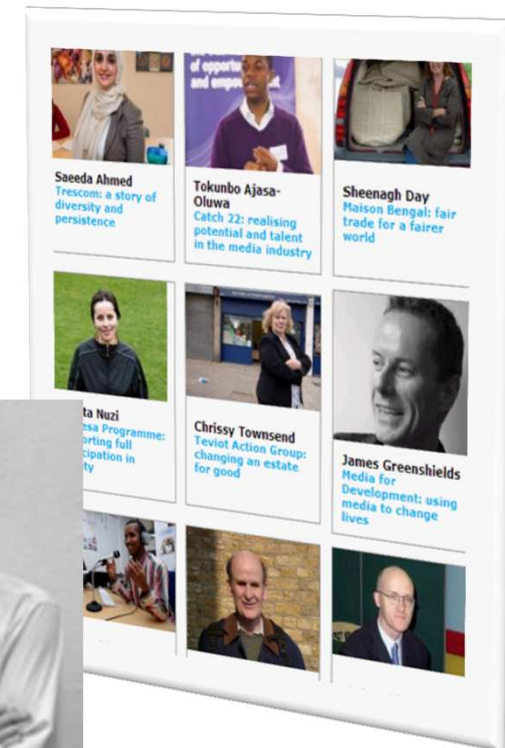
- **Start ups**
- **Spin outs**
- **Scaling to Success**
- **Trading to Sustainability**
- **SSEs 3I**

# *Supporting social enterprises and social entrepreneurs*

- Nurturing entrepreneurial talent
- Plays to our strengths as a firm, our beliefs and who we are as a firm
- Building a strategic partnership with the School for Social Entrepreneurs
- Establishing a strong network of partnerships with the SEUK
- UK network of activity and knowledge sharing



school for  
social  
entrepreneurs



School for  
Social Entrepreneurs

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## ***PwC and SSE***

5 year collaboration

Bursaries and 80 mentors across the UK

Supporting the school across the UK and in Australia and Canada

Managing Partner on the board of trustees

Other funding support Building Public Trust Awards

ELP

Cash time and in-kind support





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***We have tangible 3 examples of support for SE's***



*Social enterprise hub*

*Centre for Social Impact*

*Social Entrepreneurs Club*

## ***Centre for Social Impact Features and facilities pop up CSI's in regions***

- A physical library of best practice books in sustainability social innovation and social impact measurement
- A computer terminal, printer, stationery
- PwC proprietary thought capital – stocked to allow visitors to take copies



***We have launched an exciting flagship community initiative focused on partnering to make real social change***

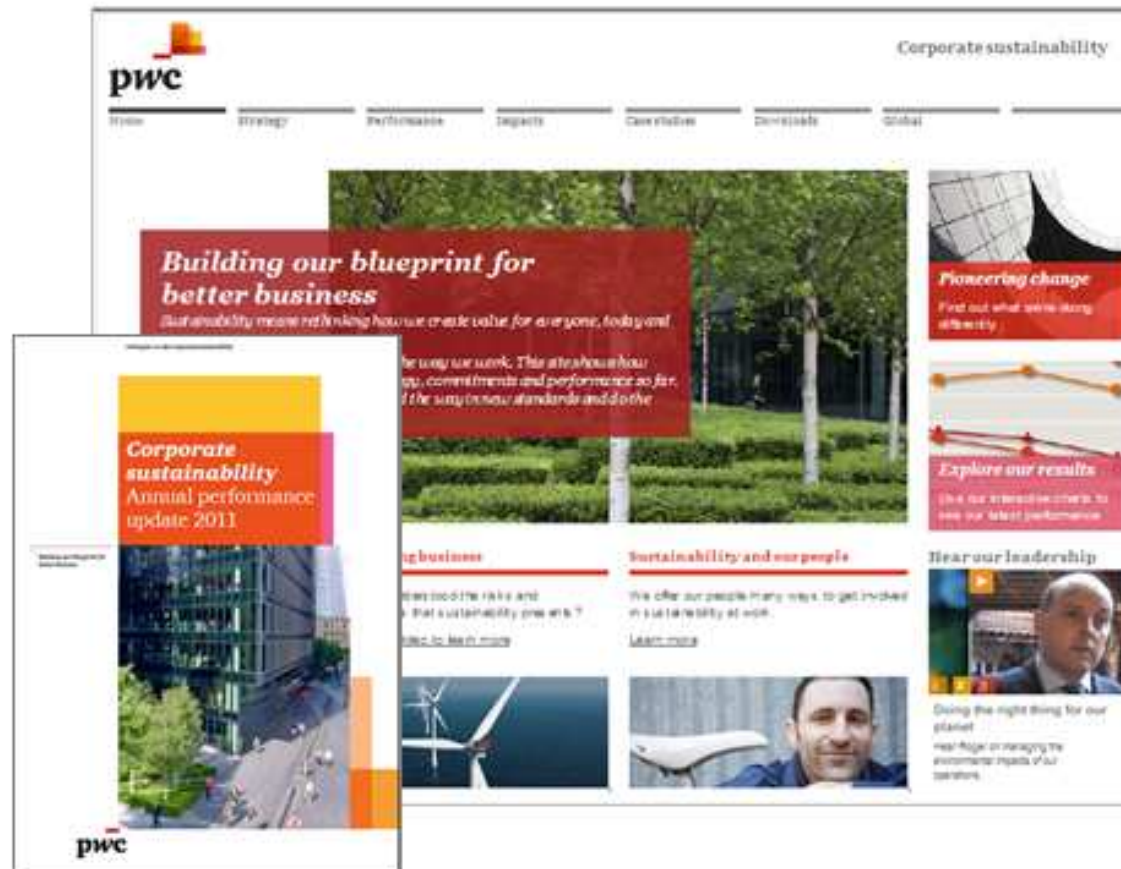


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*[www.thebrigade.co.uk](http://www.thebrigade.co.uk)*



# Our CS website is a source of information



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***Any questions?***