



**Alicia Ayars- Keynote Speaker**  
**Senior Corporate Engagement Specialist, S&P Global Sustainable I**

Alicia Ayars is a Senior Corporate Engagement Specialist at S&P Global, responsible for supporting companies engaging with the Corporate Sustainability Assessment. Alicia spent the early part of her career with CDP developing their annual information request, before working with the think-tank and consultancy SustainAbility, where she advised companies from a wide range of industries on sustainability strategy development. She has also held other positions in the private sector, focused on carbon and waste management. She holds an MSc in Anthropology & Development from the London School of Economics and a BA in Environmental Science & Politics from Mount Holyoke College.



**Dr. Márcia Balisciano**  
**Chief Sustainability Officer and Head of ESG, RELX**

Márcia is founding global head of ESG and corporate responsibility at RELX. She drives practice that ensures recognition for RELX as an ESG leader: RELX currently is 1<sup>st</sup> for in the media sector and 10<sup>th</sup> overall among 14,000+ companies by Sustainalytics and holds a AAA ESG rating for a seventh consecutive year with MSCI.

She is Chair of the UN Global Compact Network UK and a Board member of the Foundation for the Global Compact; Chair of the Corporate Responsibility and Sustainability Council of the Conference Board; and a founding Board member of the Ban Ki-moon Centre for Global Citizens. She is founding director of London museum and educational facility— Benjamin Franklin House and previously was special advisor to the American Chamber of Commerce (UK).



**James Gomme**  
**Director, People & Society, World Business Council for Sustainable Development (WBCSD)**

James is Director of People & Society at the World Business Council for Sustainable Development (WBCSD), the leading voice of business in scaling up true value-adding private sector solutions to some of the most pressing global sustainability challenges.

James heads up WBCSD's work around the social side of the sustainable development agenda, working with forward-thinking global companies and their leaders to drive systemic transformation in support of shared prosperity for all. James currently leads work programs across a range of areas including: business and human rights; the future of work; diversity, equity and inclusion; resilient and inclusive healthcare systems; and SDG sector road-mapping. From 2018 to 2020 James also co-led the development of WBCSD's landmark *Vision 2050: Time to Transform* framework which serves as key strategic pillar for WBCSD and its members.

James joined WBCSD in March 2016 from Mitsubishi Corporation, Japan's largest trading and investment company. During more than a decade at Mitsubishi Corporation James led teams across a variety of corporate sustainability, public affairs and investor relations roles in both Europe and Japan. He has an undergraduate degree from Durham University and an MBA from Madrid's IE Business School.



**David Fatscher**  
**Director, ESG Advisory, Corporate Citizenship**

David is a Director at Corporate Citizenship and leads on Disclosures and Reporting. For 10 years, he was BSI's Head of Sustainability Standards, defining and implementing a market development strategy to promote wider adoption of the standards that help organisations boost sustainability performance and manage compliance to regulation. In that role, he regularly engaged with businesses, policy owners and societal stakeholders to better understand future standards needs and convened appropriate experts to agree good practice solutions on topics such as climate action (net-zero), climate risk, sustainable finance, resource & waste management and social responsibility.



**Mirja Weidner**  
**ESG Director, Charterhouse Capital Partners**

Mirja Weidner joined Charterhouse in 2015. She previously worked in asset management and compliance related roles at international banks HSBC, WestLB, and Wells Fargo.

Mirja holds a BCom degree in Law from the University of Pretoria. In 2019, Mirja also gained a Certificate in Business Sustainability Management from the Institute for Sustainability Leadership at the University of Cambridge. She speaks German, Afrikaans and English.



**Maria-Jose Subiela**  
**EMEA Regional Director, Corporate Citizenship**

MJ Subiela is Director of ESG Strategic Advisory Europe at Corporate Citizenship, part of SLR Consulting. She has been supporting large and mid-cap businesses across sectors in embedding sustainability and managing ESG integration for the past 17 years. She has specialised in strategy, measurement, and designing impactful community investment programmes including developing partnerships between NGOs, government and companies in more than 20 countries. Other experience includes campaigning on accelerating business action to meet the United Nations Sustainable Development Goals, managing C-suite advisory boards and developing emerging work on corporate purpose, responsible investment, sustainable procurement, and board engagement. MJ also led the creation of Business in the Community's Responsible Business Map and **Tracker**, a measurement tool which enables an assessment of a company's performance as a responsible business.



**Matt Sparkes,**  
**Head of Sustainability, Linklaters LLP and B4SI EMEA Steering Group Chair**

After running a small charity for three years, Matt made the move to Linklaters just as the financial crisis saw trust in business plummet. Since then, demonstrating that business can be a force for good has become increasingly critical and Matt's brief at Linklaters has expanded alongside. He now looks after the firm's responsible business activities globally as well as its award-winning pro bono and community investment programmes. As well as being Chair of LBG, Matt was instrumental in the development of ICRS, is a Chair of the Legal Sustainability Alliance, and also chairs an east London charity and school.



**Clodagh Connolly,**  
**Global B4SI Director, ESG Advisory, Corporate Citizenship**

Since joining Corporate Citizenship in 2018 Clodagh has designed and implemented the change programme for B4SI and manages the strategic direction and operational overview globally. Clodagh's expertise is in strategy development, stakeholder engagement, and impact measurement. She is passionate about the power of business as a driver of meaningful societal and business impact. Clodagh's career spans the private, public & non-profit sectors and has collaborated with multinationals to create and evolve bespoke strategies, flagship programs, and measurement frameworks with a view to positively impacting society.



**Andres Schottlaender,**  
**B4SI Senior Account Manager, ESG Advisory, Corporate Citizenship**

Andres is a B4SI Client Account Manager, providing direct support to B4SI members in EMEA. He is also responsible for the B4SI Global Benchmark, and leads on B4SI Assurance projects.

Prior to joining Corporate Citizenship, he worked in the membership team of Business in the Community and has previous experience on corruption prevention policies in the public sector and in marketing at Unilever.



**Caroline Dolan,**  
**Associate Carbon Consultant, SLR**

Caroline is an Associate Carbon Consultant at SLR where she supports clients with their Carbon obligations and aspirations (including mandatory reporting, net zero, science-based targets, projected performance, and the full suite of CDP Questionnaires). Her background is mainly within data management for sustainable development with a focus on Carbon.

Prior to joining SLR, she worked in the not-for-profit sector within business support as the Data Manager for Made Smarter (an advanced manufacturing pilot programme) and as technical support on Carbon Reduction and Low Carbon Economy

programmes. Caroline has a MSc in Environmental Management and Sustainable Development and several years of experience in managing and reporting KPIs for a variety of environmental and social projects



**Kevin Fay**  
**B4SI Client Manager, ESG Advisory, Corporate Citizenship**

Kevin Fay, B4SI Client Manager Kevin has 8 years experience in planning and implementing social impact strategies for charities, social enterprises and the public sector in Latin America and the UK. He has expertise in strategy development and planning for impact, and a postgraduate degree in Social Innovation. He currently manages a portfolio of more than 15 B4SI Members and supports them in the application of the frameworks across all 3 routes to impact.



**Petra Parizkova**  
**Associate Director, ESG Advisory, Corporate Citizenship**

Petra has over 13 years experience in driving responsible business and positive change in a range of sectors including energy, built environment, retail, food, financial services, public sector and transport. This includes over six years working for a company in-house developing, embedding and project managing strategic programmes and initiatives on topics such as stakeholder engagement and materiality, responsible procurement, modern slavery and reporting as well creating innovative and engaging communications campaigns. Petra also has a background in supporting and developing community engagement initiatives, health and wellbeing and diversity and inclusion programmes and continues to be a passionate advocate of these areas.



**Rupali Patni**  
**Director, ESG Advisory, Corporate Citizenship**

Rupali has worked across a wide range of areas at Corporate Citizenship, with specialties in sustainability strategy, materiality & reporting, indices & ratings. Clients include Unilever, Abbott, GSK, Barclays, Freshfields and Coca-Cola Enterprises. She been part of the Corporate Citizenship team for over 15 years.