



The Healthcare Sector and The Sustainable Development Goals

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Introduction – Your Presenters



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About Corporate Citizenship

- Global management consultancy specialising in sustainability and corporate responsibility.
- Established in 1997.
- Teams based in London, Melbourne, New York, San Francisco, Santiago and Singapore.
- We help companies to achieve their commitments to responsible business.
- Worked in more than 45 countries.
- Published more than 40 [thought leadership papers](#).
- Host regular sustainability and CR events, webinars and seminars.



"Corporate Citizenship helped us to understand the issues, anticipate what's next and realize the opportunities for growth."

- Global VP, Sustainable Business

Questions

The screenshot displays a GoToWebinar interface with two main sections: 'Audio' and 'Questions'. The 'Audio' section includes 'Audio Mode' options: 'Use Telephone' (unselected) and 'Use Mic & Speakers' (selected). Below this, a microphone icon is followed by the word 'MUTED' in red, and a volume level indicator shows '000000000'. A blue link for 'Audio Setup' is visible. The 'Questions' section features a large empty text area for input, a smaller input field with the placeholder text '[Enter a question for staff]', and a 'Send' button. At the bottom of the interface, the webinar title 'NAVIGATING THE RATINGS AND RANKINGS LANDSCAPE, A FOCUS ON DJSI' and 'Webinar ID: 153-817-257' are displayed, along with the 'GoToWebinar™' logo.

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Ask a Question

Aims for today

1. Explore key trends in sustainability reporting
2. Discuss the links with SDGs
3. Share insights into next steps for the healthcare sector



Research

Methodology

What?

- 10 Pharmaceutical companies
- Annual reports and Sustainability/CSR reports
- Reporting periods: 2010 and 2015



Companies

2010



2015



How?

- Counting word mentions
- Limited to what companies say – not same as what doing
- Categorized into two different lists:
 - Stakeholder groups
 - Sustainability Issues.

General trends (2010 – 2015)

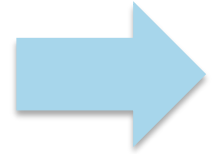
- Reports are getting **shorter** and more **concise**
- Reporting to GRI?
 - 50% in 2010
 - 70% in 2015
- External Assurance?
 - 30% in 2010
 - 70% in 2015
- Integrated Reporting?
 - 40% in 2010
 - 30% in 2015



Stakeholder Groups



Patients, Employees, Community, Suppliers, Children



Women, NGOs, Authorities



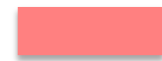
Students, Shareholders, Mothers, Workers, Partners



Chairman, Managers, Government



President, Associates, CEO, Manufacturers



Audience Poll

1. Which issue is now currently in the top 5 most widely reported but wasn't in the top 10 issues reported in 2010?

- a. Access
- b. Water
- c. Tax
- d. Education
- e. Compliance

Top Rising Issues

Environment



Waste
Water
Emissions
Energy
Climate



Compliance



Risk, Compliance,
Standards, Audits,
Regulatory, Tax

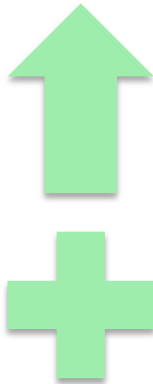


Social Issues



Children
Community

Impact



Rapid Risers - Social Issues



Suppliers
Human
Rights

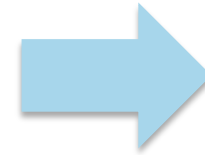


Top 5 Issues Mentioned (2010 vs 2015)

Issues remaining in top 5



Products
Environment
Development



Major Changes in top 5



Water

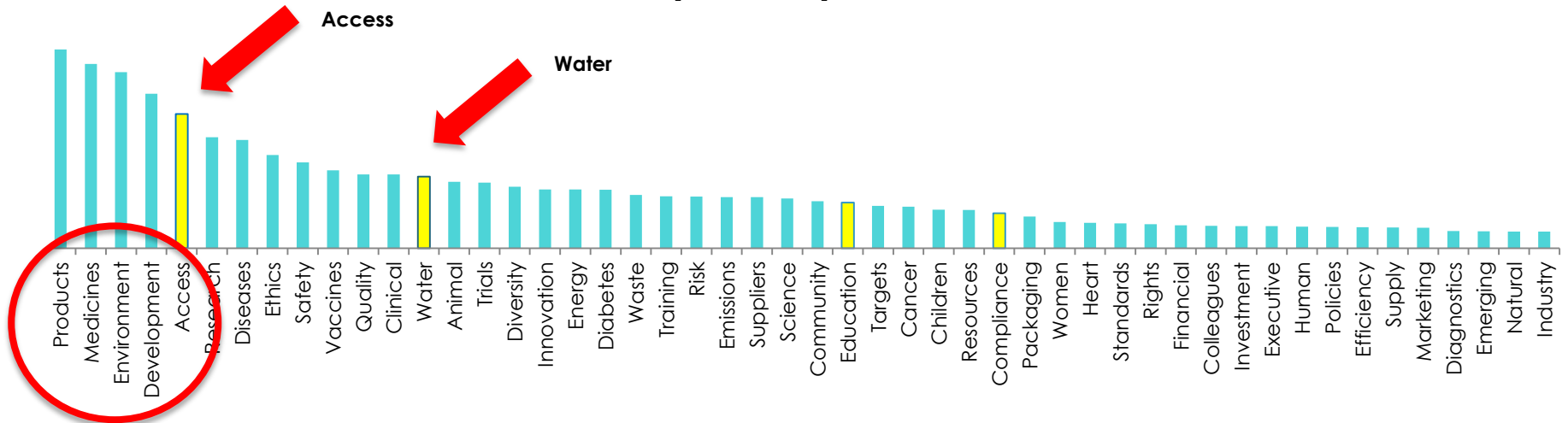


Access

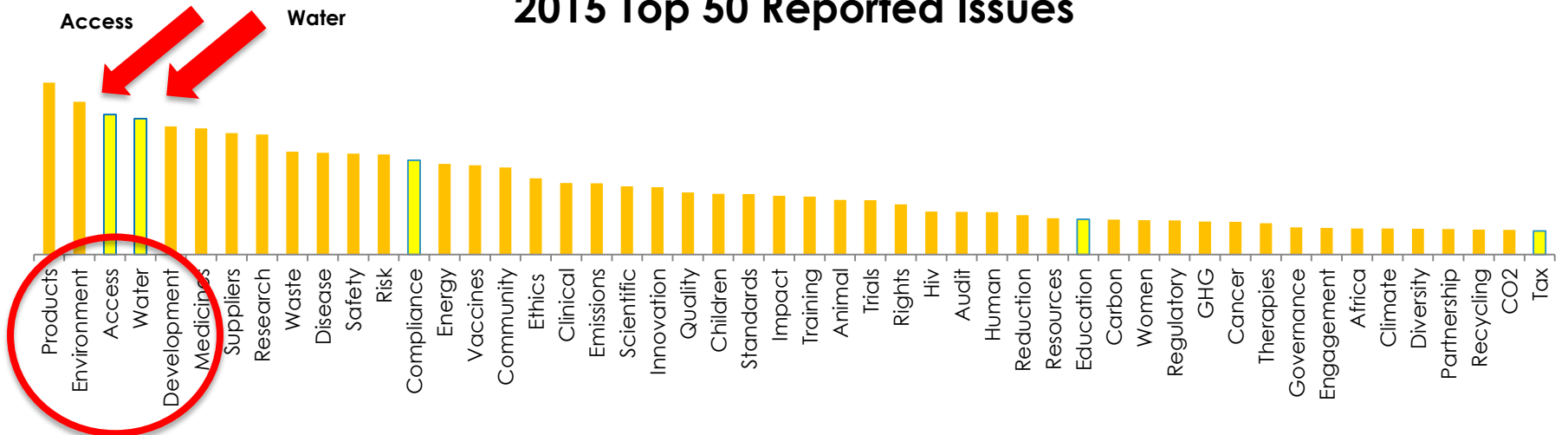


Issues mentioned

2010 Top 50 Reported Issues



2015 Top 50 Reported Issues



How companies in the
healthcare sector are aligning
with the SDGs

MDGs vs SDGs



SDG Goal 3



Audience Poll

2. What is your organisation's current level of understanding of and engagement with the SDGs?

- a. Aware of the SDGs, but with no plans to do anything about them
- b. Aware of the SDGs and have released a statement of public commitment
- c. Aware of the SDGs and are actively integrating them into our current activities
- d. Actively involved in a business-led, or cross-sectoral, collaboration related to the SDGs
- e. Other

Approaches to tackling SDGs

1. Public commitments

- General statements supporting the aims and objectives of the SDGs

2. Aligning existing activities against the SDGs

- Demonstrating how their business supports some or all of the Global Goals – either in its strategy or reporting

3. New initiatives to address the SDGs

- Development of new, meaningful and measurable activities to address the most material Global Goals



Insights into next
steps for the
healthcare sector

Healthcare companies tackling SDGs



Discussion

Thanks for joining



Understand the landscape



Create a resilient strategy



Measure impacts and improve performance



Build partnerships and engage stakeholders

Our Services:



Assurance

We provide independent external assurance for corporate sustainability, adding value through our customised recommendations on strategy, policy and performance.



Benchmarking

Our clients use our detailed benchmarking reports to make smarter decisions and improve performance across the full range of corporate responsibility and sustainability issues.



Community

We support companies and foundations in the design, implementation and measurement of their community investment and philanthropic strategies.



DJSI

For over two decades, Corporate Citizenship has advised companies on how to make the most of the Dow Jones Sustainability Index (DJSI).



Engagement

We simplify stakeholder engagement so that companies can harness new insights, strengthen relationships and enhance the impact of their initiatives.



Environment

We help companies to identify and address their unique environmental sustainability risks and opportunities.



Impact Measurement

We are experts at mapping and assessing social, economic and environmental impacts across the value chain. Our impact studies deliver new insights that inspire positive change for business and society.



LBG Framework and Measurement

Pioneered by Corporate Citizenship, LBG is the global standard for measuring, benchmarking, and reporting on corporate community investment. The LBG network includes more than 220 companies globally.



Materiality

We bring a broad and deep expertise to help companies to identify, prioritise, and respond to their material issues.



Rankings, Standards and Awards

We help our client to identify, prioritise and respond to sustainability rankings, standards and awards that will deliver the greatest value - including DJSI, CDP, FTSE4Good, and the BITC Index.



Reporting

Corporate Citizenship helps organisations develop and advance their corporate responsibility and sustainability reporting to maximise impact.



Research and Futures

Our research insights and futures programme helps organisations to understand, anticipate and respond to the changing business landscape to support their long-term vision and targets.



Strategy & Purpose

We help companies to develop sustainability principles and strategies that inspire business transformation and drive innovation, cost savings and enhanced brand equity.



Sustainable Development Goals

We work with companies to assess their alignment with the Global Goals and develop strategic responses to maximise their impact through partnerships.



Supply Chain

We develop more socially responsible and sustainable supply chains by identifying key risks and opportunities, developing innovative solutions, and engaging with stakeholders.

Contact us



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