

Corporate Citizenship 2018 Pro-bono Programme

Introduction

[Corporate Citizenship](#) is a management consultancy that specialises in CSR and Sustainability. For over 20 years, we have brokered corporate partnerships and developed community investment activities for major global corporations. We founded and manage [LBG](#) the leading global framework for managing and measuring corporate community investments.

Our Programme

Each year, we offer pro-bono consulting to charitable organisations in the following areas:

- 1) **Appealing to corporate partners.** Advice on how to best align with strategic corporate responsibility initiatives to be a more appealing partner to businesses.
- 2) **Data and impacts.** A review of current data and impact measurement tools and processes, and advice on/the provision of tools to improve and simplify data collection and impact measurement of your work.

We would be happy to discuss these areas further with you and how we can best support you*. We will provide a team of experienced, qualified and enthusiastic experts to support your selected project for approximately 3 days' worth of consultancy time.

We will select up one pro bono client for our New York, Santiago and Singapore offices this year.

Application

If you are interested in our offer, please **briefly** outline:

- 1) Your organisation, its purpose, background, and size (revenue/full-time employees).
- 2) Your ambitions for the organisation going forwards.
- 3) Your experience to date with corporate partnerships/corporate fundraising.
- 4) Your experience and needs in the project area(s) outlined above.

Please complete your application by the end of business **June 30th**. Please send your application to the **appropriate regional head** based on the location of your organization:

- US-based organisation:** MaryEllen.Smith@Corporate-Citizenship.com
- Santiago-based organisation:** Hayley.Baker@Corporate-Citizenship.com and Constanza.Gillmore@Corporate-Citizenship.com
- Singapore-based organisation:** Jessica.Wettstein@Corporate-Citizenship.com

Applications will be judged according to an assessment of the quality of fit between your current activities and our expertise solely. Successful applicants will be notified by the end of June with a view to completing the project over the summer months.

*Please note we are unable to put you in direct contact with our clients to avoid any conflicts of interest, nor do we offer consultation on how to directly obtain corporate funding.