



# Corporate Citizenship

*Sustainability, Simplified.*

## Webinar: Low-Carbon Company

*Mastering the Low Carbon Economy*

November 20, 2014



# Presenters and Introduction



## Yohan Hill

Associate Director, Corporate Citizenship



## Megan Stoffer

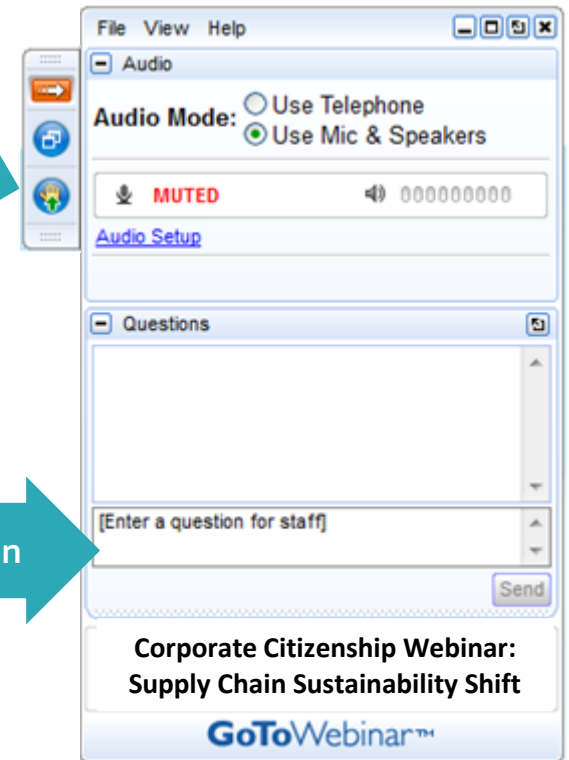
Senior Researcher, Corporate Citizenship

# Agenda

1. About us
2. Our report
3. What does the low-carbon economy mean for business?
4. Hallmarks of a low-carbon strategy
5. Tips for a low-carbon strategy
6. Questions

Raise Your Hand

Ask a Question



# About Us: Corporate Citizenship

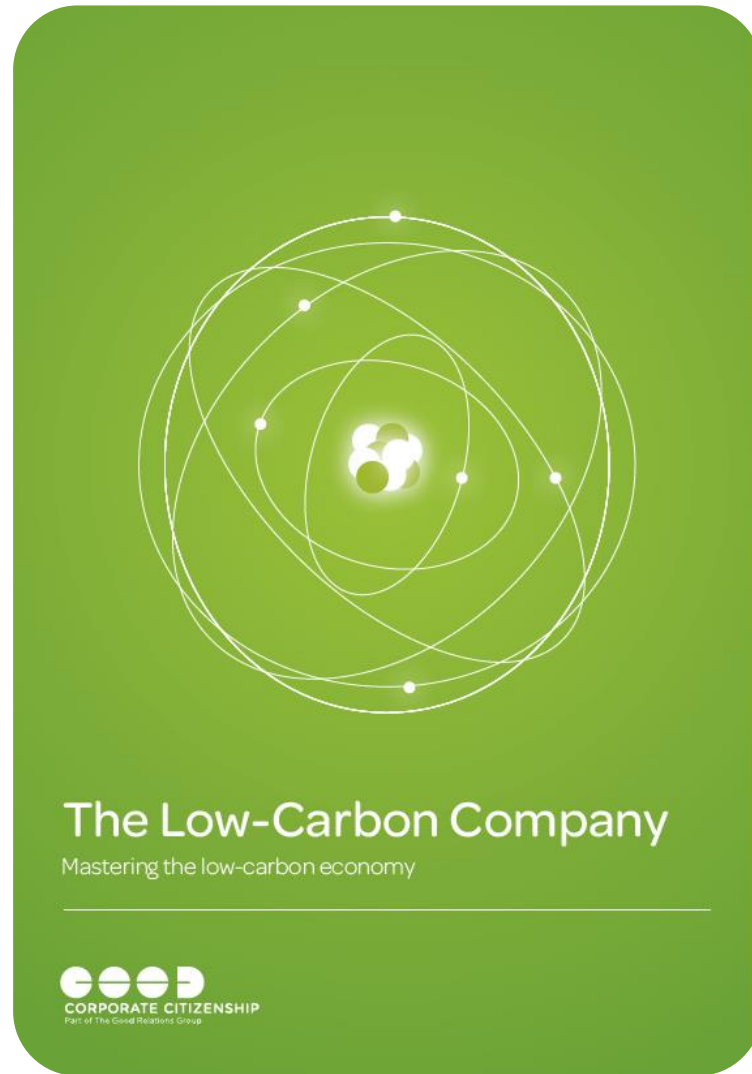
**1997** Depth and Breadth

**Society and Environment**

**Business Impact**

**FTSE 100 and Fortune 500**

# The Low-Carbon Company



# What do we mean by the low-carbon economy?

A low-carbon economy can be defined as one that **maximizes gross domestic product (GDP)** and job growth while **minimizing carbon emissions** and the subsequent impacts to the atmosphere.

# Regulatory Changes



**WORLD SUMMIT OF REGIONS FOR CLIMATE**  
Become leaders of change

**R20** REGIONS OF CLIMATE ACTION

**ROAD TO PARIS 2015**  
TOWARDS COP21, PARIS CLIMAT 2015

**"THE PARIS DECLARATION"**

(...) OPPORTUNITY FOR BOTTOM-UP ACTION IN FAVOUR OF THE LOW CARBON ECONOMY

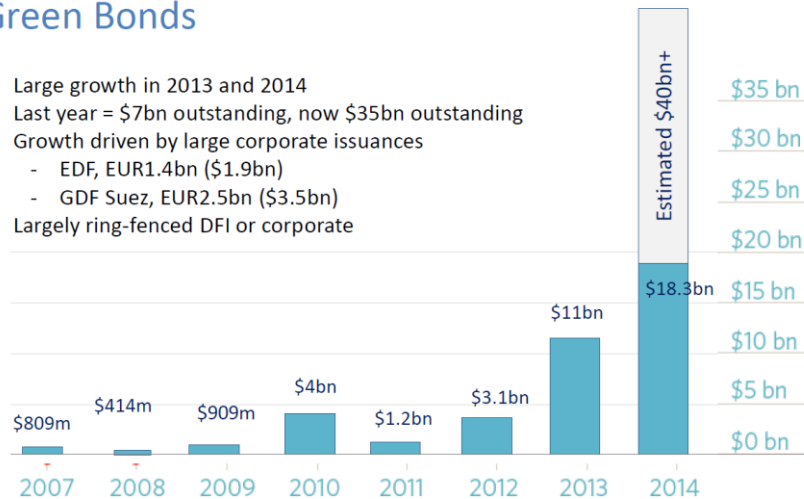
**COMMITMENTS FOR ACTION**



# Investment Trends

## Green Bonds

- Large growth in 2013 and 2014
- Last year = \$7bn outstanding, now \$35bn outstanding
- Growth driven by large corporate issuances
  - EDF, EUR1.4bn (\$1.9bn)
  - GDF Suez, EUR2.5bn (\$3.5bn)
- Largely ring-fenced DFI or corporate



HSBC  Climate Bonds



## UK Economy

Home UK World Companies Markets Global Economy Lex Comment  
 Economic Calendar Africa Americas Asia China EU India Middle East UK US

October 27, 2014 5:41 pm

### BoE demands climate answers from insurers

Pilita Clark in London



More video

The Bank of England has written to dozens of insurance companies to assess the risk that climate change poses to their solvency and earnings, in a sign of regulators' concern about the potential financial fallout of global warming.

In an unusual move for a central bank, it has asked about 30 insurers if they knew when changing temperatures or more frequent extreme weather disasters might start affecting "the viability of your business model", the Financial Times has learnt.



# Competitive Landscape



## Climate action and profitability

CDP S&P 500 Climate Change Report 2014

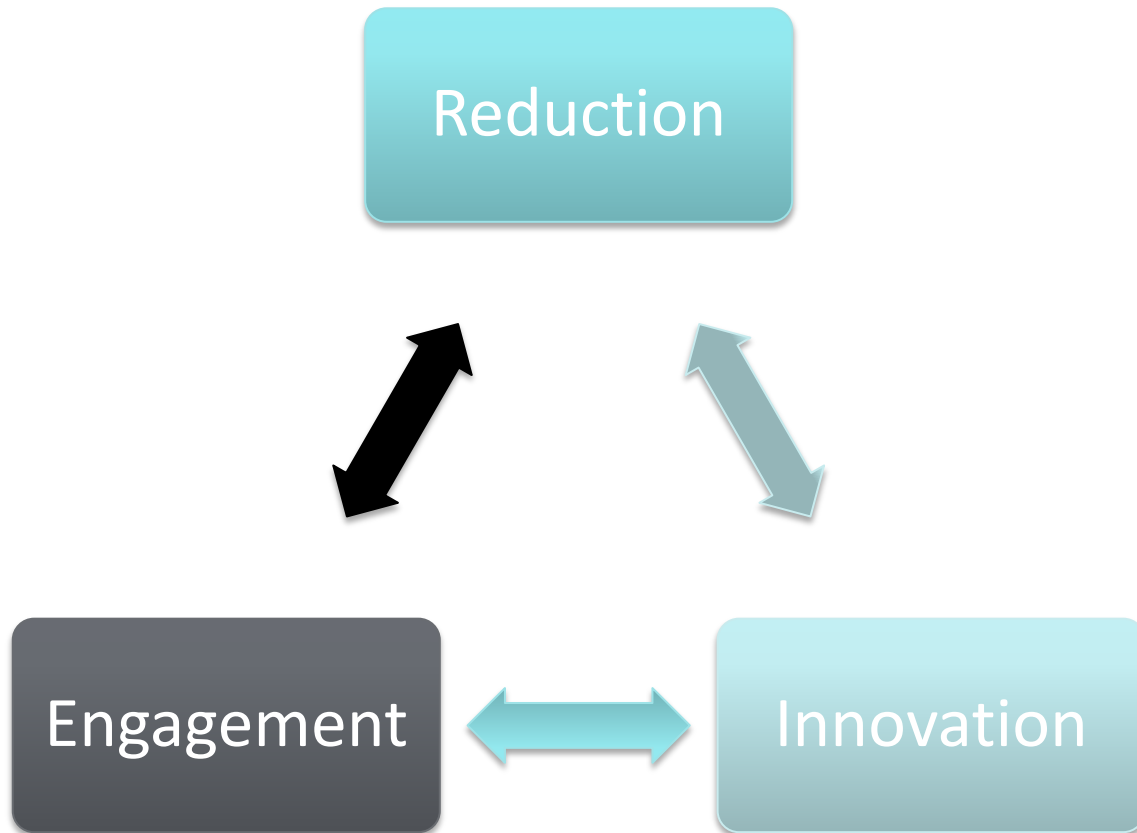
On behalf of 767 investors representing US\$92 trillion in assets



CDP analysis shows that, on climate change management, S&P 500 industry leaders:

- Generate superior profitability: ROE 18% higher than low scoring peers and 67% higher than non-responders;
- With more stability: 50% lower volatility of earnings over the past decade than low scoring peers;
- Grow dividends to shareholders: 21% stronger than low scoring peers; and
- Exhibit value attributes attractive to equity investors.

# Hallmarks of a low-carbon strategy



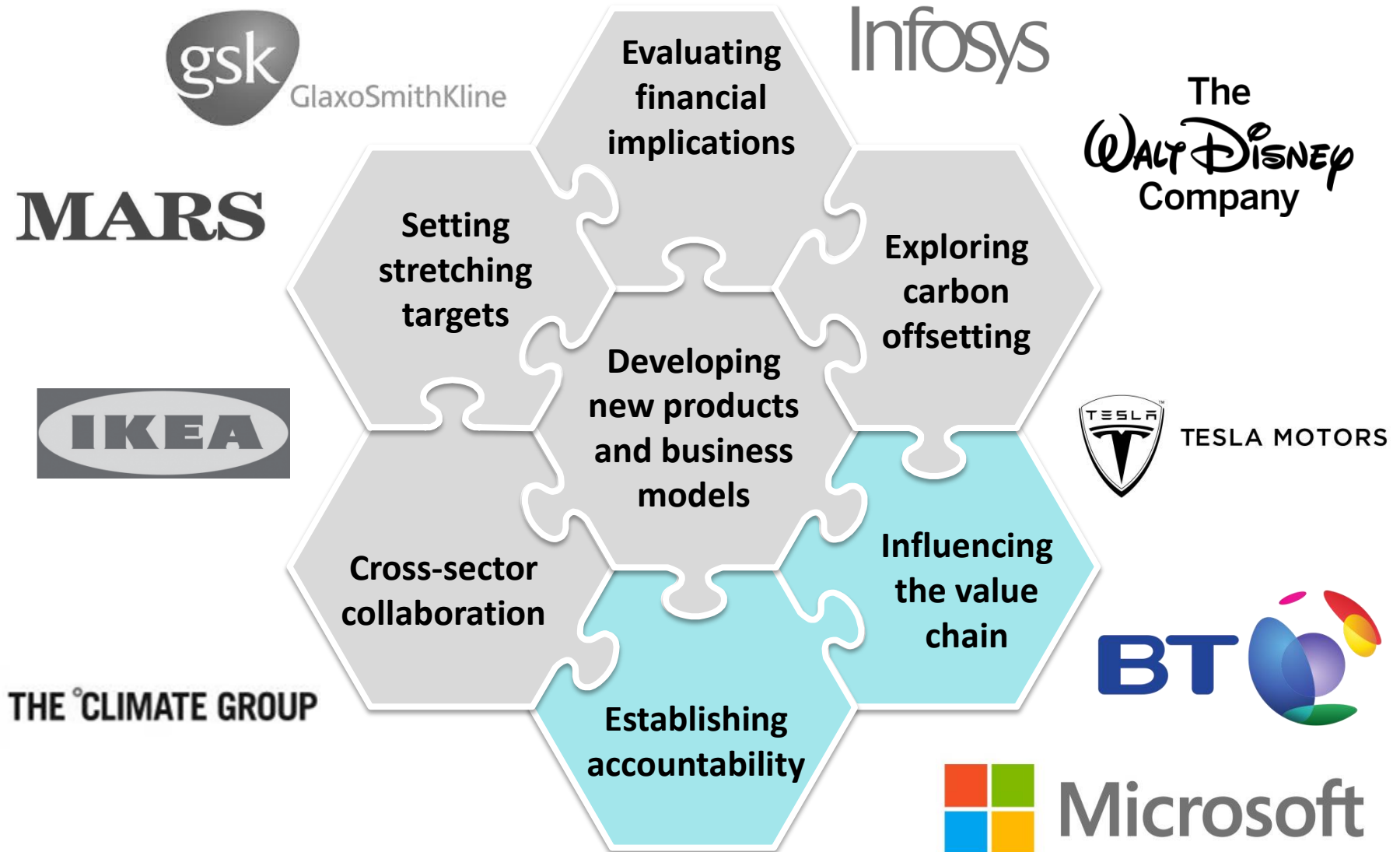
# Reduction Hallmarks



# Innovation Hallmarks



# Engagement Hallmarks



# Low-Carbon Strategy Tips

1

Move from simply disclosing your carbon footprint to identifying reduction opportunities.



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Questions

# Contact details

For further information please contact:

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